



Education. CivicDuties. HealthCare
(Asha Foundation)



Spoken English Empowerment Program (SEEP)

Unlocking Voices.
Unlocking Futures.

What Is SEEP

Spoken English Empowerment Program

IndiaAsha Foundation is an initiative to equip children, youth, and women in rural India with spoken English skills that boost **Confidence**, **Employability**, and **Opportunities**.



In many villages, students can read or write English but hesitate to speak and understand it fluently. This language barrier affects:



Education

Difficulty in higher studies and competitive exams.



Employment

Limited access to jobs in cities and modern sectors.



Social Confidence

Struggles in communication, leading to low self-esteem.



SEEP bridges this gap through activity-based learning, bilingual support, and technology-driven tools, making English simple, practical, and accessible for all.

The Importance of SEEP in Rural India

Why English Matters Today

- ✓ It is the **gateway to education**, critical for higher studies and digital learning.
- ✓ It improves **employability** in cities, IT, services, and global platforms.
- ✓ It builds **confidence and leadership**, helping individuals participate actively in society.

Who SEEP Helps

- ✓ **Children (Grades 8–10):** Build communication skills early, making learning joyful.
- ✓ **Youth & College Students:** Prepare for interviews, jobs, and competitive exams.
- ✓ **Women in Villages:** Learn to express themselves, participate in decision-making, and access new opportunities.

Our Approach

- ✓ **Activity-Based Learning:** Storytelling, role-play, and group conversations.
- ✓ **Bilingual Method:** Support with Marathi while gradually building English fluency.
- ✓ **Technology Integration:** Use of free/low-data apps like Duolingo, Google Read Along, WhatsApp-based learning groups.
- ✓ **Community Engagement:** English clubs, speaking challenges, and village-level competitions.

SEEP promotes the idea that “**Anybody can speak English**” with the right encouragement and practice.

How SEEP Creates Impact

The SEEP Model



Assessment – Baseline test to identify learner levels.



Foundation Building – Practical modules on day-to-day communication.



Trainer Support – Local teachers/youth volunteers trained as facilitators.



Sustainable Practice – English clubs and community events to keep the practice alive.

Expected Outcomes

5,000+

Learners (children, youth, women) empowered in the first phase.

100+

Local trainers skilled in English facilitation.

40%

Improvement in speaking confidence within 6–9 months.

Women and youth

Equipped to participate in **jobs, education, and leadership** roles.

The true impact of SEEP is not just language it's **confidence, empowerment, and opportunity.**

Why CSR Support is Crucial

How Companies Can Help

Your CSR partnership can make SEEP a reality in more villages. Support can come in many forms:



Funding Support: Sponsor training sessions, materials, and trainers.



Learning Materials: Notebooks, workbooks, flashcards, and digital content.



Technology Donations: Smartphones, tablets, or projectors for classroom sessions.



Employee Volunteering: Corporate employees mentoring learners.

Benefits to CSR Partners



Direct impact on education, women empowerment, and skill development.



Strong alignment with UN Sustainable Development Goals (SDG 4: Quality Education & SDG 5: Gender Equality).



Enhanced corporate brand reputation as a socially responsible organization.



IndiaAsha Foundation Believes English Is More Than A Language — It's A Voice Of Opportunity.

With your CSR partnership, SEEP can ensure that rural children, youth, and women gain the confidence to speak, dream bigger, & succeed.



www.indiaasha.org



rajendra.patil@indiaasha.org



+91-7058647180

SEEP – Spoken English Made Simple. Opportunities Made Endless.